



WES-BCA Regional Activity C1_REG-1

Regional Webinar on Strengthening Regulatory Frameworks for Plastic Pollution and Circular Economy Alignment

22 July 2026

09:00 - 14:00 CET online



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Session 3

Ministry of Local Development and Environment's efforts to reduce plastic pollution

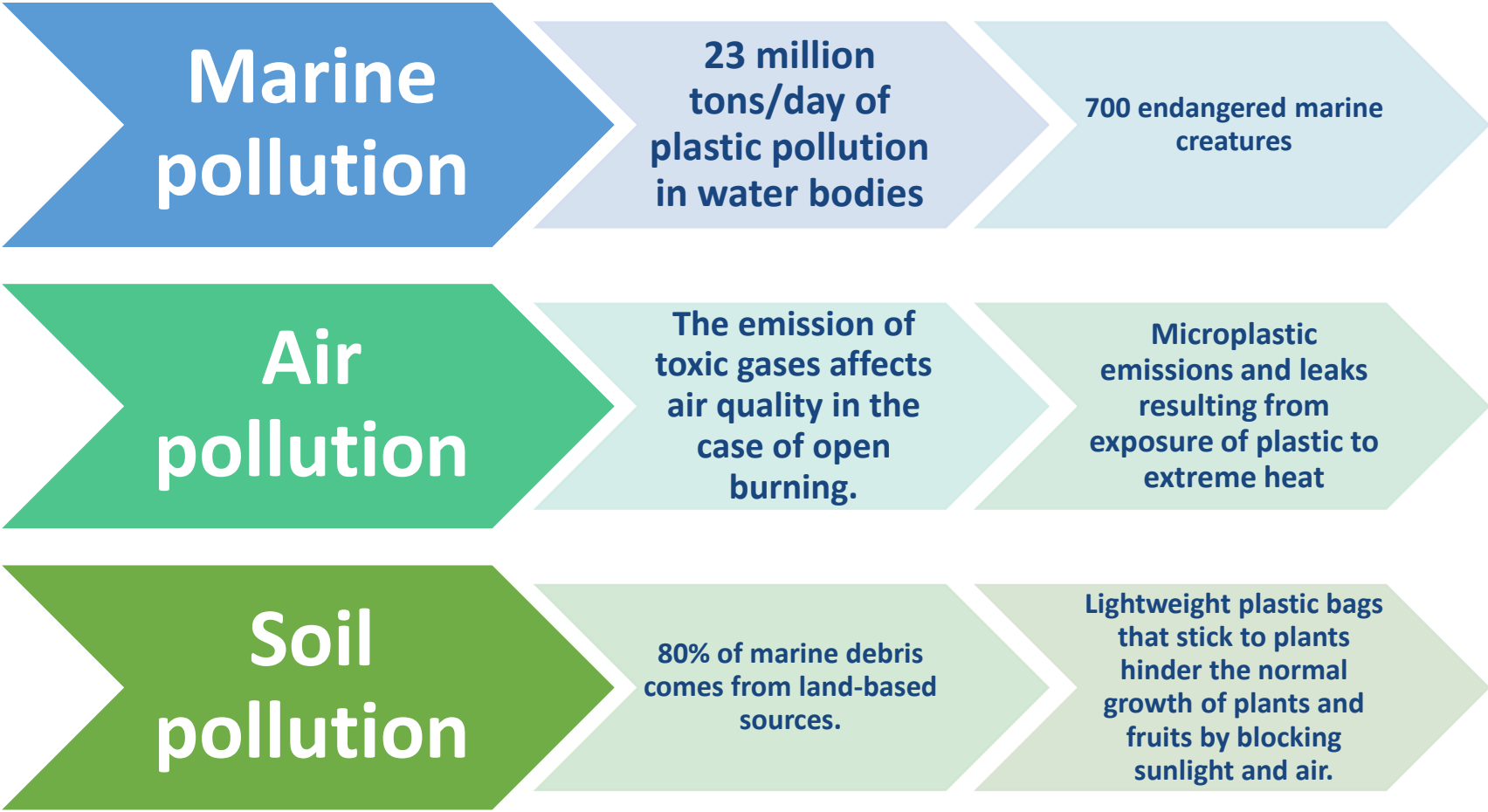
Presented by:

Eng.Yosra Abdelaziz – Head of Plastic Unit

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The impact of plastic Pollution on the environment



Negative impact on health
Inappropriate urban appearance of the country



National Action

National Level

- **National Strategy** for Reducing Single-Use Plastic Bags
- **Legal Framework** (Law 202/2020)
- **National Committees** / Technical Committee
- **Technical Specifications**
- **Awareness Campaigns**
- **Partnerships with NGOs**, the Private Sector, and Government Institutions
- **Projects from International Donor Organizations**
- **Previous Decisions** of the Governors

Regional Level

Red Sea Region

- Regional Commission for the Conservation of the Environment of the Red Sea and Gulf of Aden (PERSEGA)

Mediterranean Region

- Barcelona Convention (MEDPO/REMPEC)
- Adoption of the Regional Strategy for Reducing Pollution in the Mediterranean Sea, which is divided into seven main areas, including plastic pollution

Export Regions

(EPR –PPWR) (EU requirements for the export and import of plastics)

International Level

- **SDGs**
- The intergovernmental negotiating committee for developing a legally binding instrument on plastic pollution, including in the marine environment.(INC)

National Strategy for reducing single use plastic bags

Vision

Reducing the negative impact of excessive plastic bag consumption on health, the environment, the economy, and society.

Goal

Reduce plastic bag consumption to:

100 bags per person per year by 2025.

50 bags per person per year by 2030.

Targeted actions

The free distribution was gradually banned,
Minimum thickness for plastic bags was set and implemented nationwide, taking into account social dimensions.

Amendment by cabinet
2022

JICA support

14 billion bag /year
550 to 50 bag
/person/year

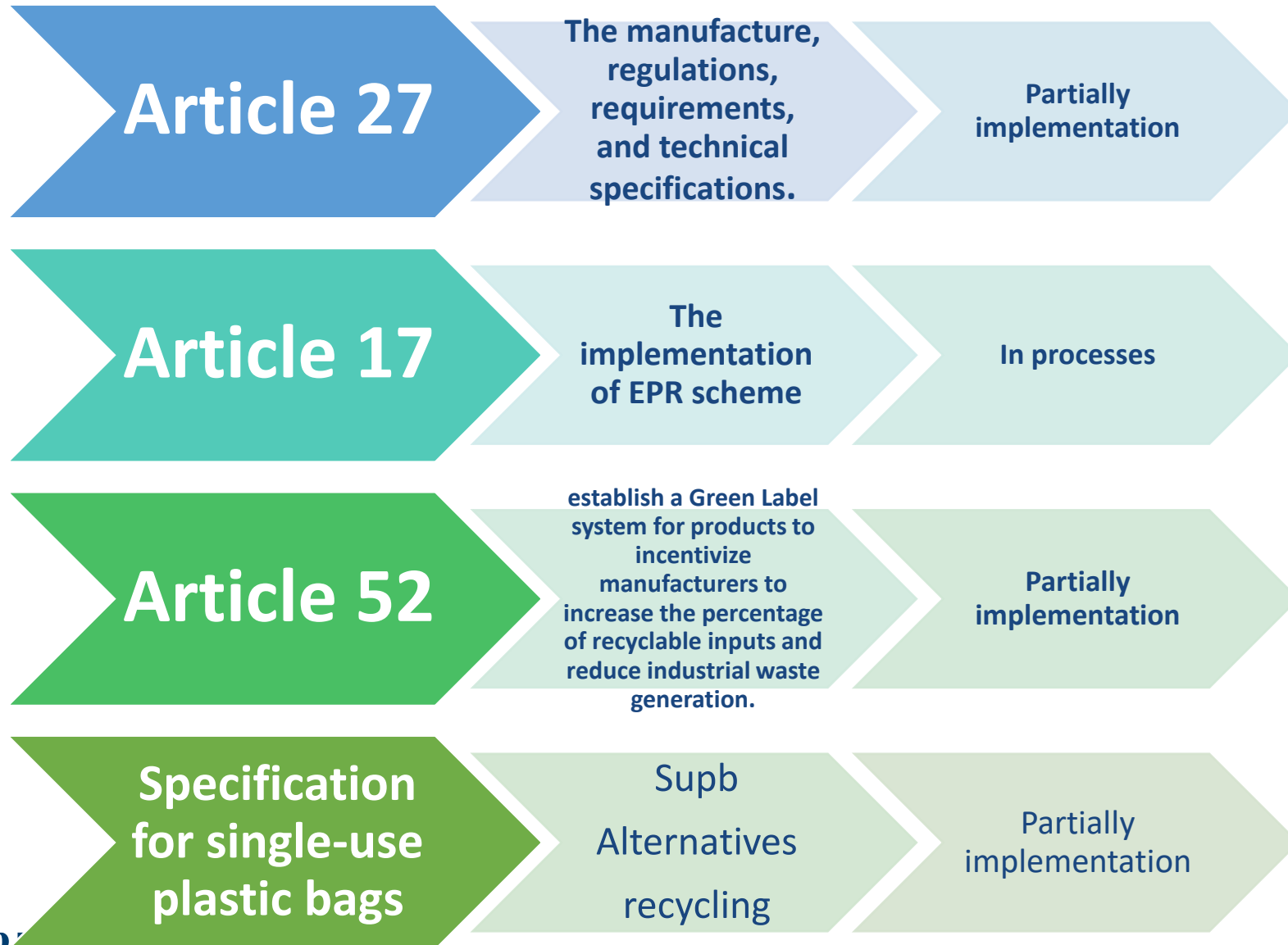
**Face some challenges
with the industrial sector**

Strategy Implementation Stages

- ❑ Ban free distribution of single-use plastic bags will be implemented in phases, meaning that the bag will be treated as a product sold to the consumer at a price higher than its cost, which will be added to the bill, in addition to the extended liability fee for the product.
- ❑ The implementation phases are designed in the action plans to begin with the largest retail chains (with the highest distribution and preparedness), namely major supermarkets and hypermarkets, and the governorates with priority and the capacity for immediate implementation. The activation will then be expanded until it is implemented nationwide.



Legal frame work (law No.202/2020)& National standardization



Key challenges

- Weak infrastructure.
- Limited funding.
- Capacity building and raising awairness
- Integrating the informal sector.
- Institutional coordination among different entities.
- Industrial sector resistance



Raising awareness



Conferences for manufacturers and producers of single-use plastic bags and several meetings held at the Egyptian Industries Federation, Plastics Division



Visiting a number of schools and raising awareness among school and university students (MSA - Helwan - Nile University)



Launching a "Reduce It" campaign to limit plastic bags on social media
A series of awareness videos



Awareness campaigns, in the Red Sea Governorate and some other governorates, about the negative effects of plastic on marine and terrestrial life and human health, and carrying out beach clean-up campaigns.

Establishment of Plastic Unit



The role of the unit

- **Coordination with projects funded by other development partners** to ensure non-overlapping and duplication of activities and outputs and maximizing the benefit from them.
- **Assisting in implementing national policies** and activating and implementing the Waste Management Regulation Law No. 202 of 2020 and its executive regulations regarding plastic, as well as the national strategy to reduce the use of single-use plastic bags efficiently and effectively at the national level.
- Conduct the required national coordination to establish a unified national position and prepare a complete file to participate in the meetings of **the Intergovernmental Negotiating Committee to develop a binding legal instrument on plastic pollution, including the marine environment INC**
- Establishing a system or coordinating entity at the national level to **implement circular economy policies on single-use plastic products**, under the supervision of the Waste Management Regulatory Authority.
- **Proposing policy measures and capacity building needs** in areas related to plastics, as well as manufacturing sustainable alternatives to single-use plastics, and taking into account the plan to formalize the informal sector in the plastics value chain.
- **Strengthening communication and links between various stakeholders**
- Preparing and updating effective **monitoring and evaluation (M&E) reports**

Partnerships

PPP – Public private partnerships



NGOs



MOUs

- Sponsoring the **“Turn the package and It Turns For You”** campaign and taking on extended product responsibility, which aims to collect and recycle plastic packaging materials.
- Coordination with Coca-Cola and Spinneys to develop an awareness plan and deploy **RVM machines** in multiple locations
- **Technical Specifications**
- **Awareness Campaigns**

- A cooperation protocol was signed with the **very Nile Foundation** to protect the Nile River from plastic waste.
- Coordination was made with the **Pioneers Foundation** to conduct awareness seminars in universities and neighborhoods.
- Several beach clean-up campaigns were organized in partnership with **Banlastic Egypt** in Alexandria Governorate.

- Signing of a **cooperation protocol between** the GOEC Export and Import Control Authority and WMRA
- Cooperation between ECO & industrial chambers.



Regional Actions

Mediterranean Region



Red Sea Region



Export regions

- Activities within Barcelona Convention (MEDPOL/REMPEC) Cairo declaration at COP 24
- **The Regional Strategy for Reducing Pollution in the Mediterranean Sea was adopted**, which is divided into seven main areas, including plastic pollution.



- **Preparing the final draft of the National Action Plan for the Sustainable Management of Marine Litter on the Red Sea Coast** of the Arab Republic of Egypt, in cooperation with the Regional Organization for the Conservation of the Environment of the Red Sea and Gulf of Aden (PERSGA).
- **Preparing awareness campaigns for schools and clean-up campaigns** in Hurghada, in cooperation with HEPCA.

- **EU** (PPWR – EPR)
- **USA** (EPR)
- **MENA& Gulf Region** (biodegradable)
- **UK** (PPT-EPR)



Global Actions

SDGs goals
12-13-14-15



INC process

INC-1	INC-2	INC-3	INC-4	INC-5	INC-5.2
INC-1 in Uruguay from November 28 to December 2, 2022 (Ministry of Environment and the Ministry of Foreign Affairs).	The INC-2 Committee meeting was held at UNESCO headquarters in Paris, France, from May 29 to June 2, 2023 (Ministry of Environment and the Ministry of Foreign Affairs).	The INC-3 meeting was held at the United Nations headquarters in Kenya - Nairobi, from 11 to 19 November 2023 (Ministry of Foreign Affairs - representatives of the Egyptian Embassy in Nairobi).	The fourth committee meeting (INC-4) was held at the Showa Centre in Ottawa, Canada, from 15-30 April, 2024 (Ministry of the Environment and the Ministry of Foreign Affairs).	The INC-5,1 meeting was held at the Busan Exhibition and Convention Center (BEXCO) in Busan, Republic of Korea, from November 25 to December 1, 2024 . (Ministry of Environment, the Ministry of Foreign Affairs, the Ministry of Industry, and the Ministry of Petroleum).	The INC-5.2 meeting was held at the United Nations headquarters in Geneva, Switzerland, from 4 to 14 August 2025 (Ministry of Environment, the Ministry of Foreign Affairs, the Ministry of Industry, and the Ministry of Petroleum).
The basic principles, objectives and rules of procedure of the committee were discussed.	The basic binding provisions of the Convention were discussed based on the contributions submitted by the States.	The first zero draft of the agreement was discussed.	The first zero draft was discussed, and after the meeting, the compilation document was issued.	No agreement was reached, and it was agreed to hold another resumed session.	Two draft documents were produced, but neither was agreed upon by the participating countries, so the session was adjourned.

**Between the main sessions, meetings of heads of delegations and informal meetings organized
Before participating in any meeting, whether formal, for heads of delegations, regional, or
informal, a national negotiating position is prepared and approved by the committee members**

National Position

The national position advocates for **balancing economic and environmental goals**, emphasizing a **scientific basis** and **practical alternatives in restricting plastics**.

It opposes **restrictions on industry** and polymer production, calls for **clear scope** and **implementation mechanisms**, and suggests defining the **plastics lifecycle starting at the product stage**.



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Water and Environment Support -
Biodiversity and Climate Action
in the Neighbourhood South region

Thank you for your attention!



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**Thank you for your attention
and keep up with our latest news!**

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