



Enhancing the impact of WES-BCA activities

Presented by:
**Dr Emad ADLY, Stakeholder Engagement and
Impact Assessment Non-Key Expert, WES-BCA**

WES-BCA IMPACT ASSESSMENT METHODOLOGY (CI)



- **Interlinked aspects:**

- ☐ Stakeholder engagement (involving the right people from the relevant institutions)

- ☐ Defining, monitoring and assessing expected impacts throughout the process on both personal and institutional levels

WES-BCA IMPACT ASSESSMENT METHODOLOGY (CI)



- Approval of Activities' ToRs (Relevant Stakeholders, Impacts and Indicators)
- Mobilizing candidates based on certain criteria to make sure the project serves the right target groups.
- Dynamic participatory activities involving quizzes, exercises etc.
- Evaluation immediately after the intervention.
- Follow-up and getting feedback (e-survey, interviews, capitalization questionnaires completed by FPs).



WES-BCA
Water and Environment Support -
Biodiversity and Climate Action
in the Neighbourhood South region

Thank you for your attention!